



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency  
Buyer  
Salesperson

Issue/Americans Prosperity Foundat(13155  
Mentzer Media Services, Inc. (3427)  
BENCKINI,KAREN  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
ISS/AMER. 4 PROSPRTY FOUND (130908)  
National/Political  
472/06261538

Invoice 623032  
Inv Date 8/26/2012  
Terms Net 30  
Contract 325344  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

NO PAPER INVOICES  
AMER FOR PROS 8/22

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 8/27/2012 4:54:55PM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks: TODAY 7-9A/1</b>								
	Spot	7:00:04AM-Today SI	Per week (2),We,Th,Fr	08/22/12 8:57AM (We)	00:30	Today Show	AFP12TV14H	\$475.00	
	Spot	7:00:04AM-Today SI	Per week (2),We,Th,Fr	08/23/12 8:59AM (Th)	00:30	Today Show	AFP12TV14H	\$475.00	
2.0	<b>Contract Line Remarks: TODAY 130-230P/2</b>								
	Spot	1:30:04PM-Today SI	Day,W-1,Th-1,F-1	08/22/12 2:28PM (We)	00:30	Today Show 130P	AFP12TV14H	\$200.00	
	Spot	1:30:04PM-Today SI	Day,W-1,Th-1,F-1	08/23/12 1:58PM (Th)	00:30	Today Show 130P	AFP12TV14H	\$200.00	
	Spot	1:30:04PM-Today SI	Day,W-1,Th-1,F-1	08/24/12 1:58PM (Fr)	00:30	Today Show 130P	AFP12TV18H	\$200.00	
3.0	<b>Contract Line Remarks: MILLIONAIRE/3</b>								
	Spot	2:30:04PM-Who Wa	Day,W-1,Th-1,F-1	08/22/12 2:51PM (We)	00:30	Who Wants to Be A Millionaire	AFP12TV14H	\$200.00	
	Spot	2:30:04PM-Who Wa	Day,W-1,Th-1,F-1	08/23/12 2:52PM (Th)	00:30	Who Wants to Be A Millionaire	AFP12TV14H	\$200.00	
	Spot	2:30:04PM-Who Wa	Day,W-1,Th-1,F-1	08/24/12 2:52PM (Fr)	00:30	Who Wants to Be A Millionaire	AFP12TV18H	\$200.00	
4.0	<b>Contract Line Remarks: NEWS 530-6P/4</b>								
	Spot	5:30:00PM- 6:00:00	Day,W-1,Th-1,F-1	08/22/12 5:52PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	AFP12TV14H	\$600.00	
	Spot	5:30:00PM- 6:00:00	Day,W-1,Th-1,F-1	08/23/12 5:44PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	AFP12TV14H	\$600.00	
	Spot	5:30:00PM- 6:00:00	Day,W-1,Th-1,F-1	08/24/12 5:54PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	AFP12TV18H	\$600.00	
5.0	<b>Contract Line Remarks: NEWS 6-630P/5</b>								
	Spot	5:58:34PM-Channel	Per week (2),We,Th,Fr	08/22/12 6:11PM (We)	00:30	Channel 11 News At 6pm M-F	AFP12TV14H	\$750.00	
	Spot	5:58:34PM-Channel	Per week (2),We,Th,Fr	08/24/12 6:29PM (Fr)	00:30	Channel 11 News At 6pm M-F	AFP12TV18H	\$750.00	
6.0	<b>Contract Line Remarks: JEOP 7-730P/6</b>								
	Spot	6:59:29PM-Jeopardy	Day,W-1,Th-1,F-1	08/22/12 7:05PM (We)	00:30	Jeopardy	AFP12TV14H	\$1250.00	
	Spot	6:59:29PM-Jeopardy	Day,W-1,Th-1,F-1	08/23/12 7:13PM (Th)	00:30	Jeopardy	AFP12TV14H	\$1250.00	
	Spot	6:59:29PM-Jeopardy	Day,W-1,Th-1,F-1	08/24/12 7:25PM (Fr)	00:30	Jeopardy	AFP12TV18H	\$1250.00	
7.0	<b>Contract Line Remarks: WHEEL 730P/7</b>								
	Spot	7:30:04PM-WHEEL	Day,W-1,Th-1,F-1	08/22/12 7:42PM (We)	00:30	Wheel Of Fortune	AFP12TV14H	\$1250.00	
	Spot	7:30:04PM-WHEEL	Day,W-1,Th-1,F-1	08/23/12 7:36PM (Th)	00:30	Wheel Of Fortune	AFP12TV14H	\$1250.00	
	Spot	7:30:04PM-WHEEL	Day,W-1,Th-1,F-1	08/24/12 7:43PM (Fr)	00:30	Wheel Of Fortune	AFP12TV18H	\$1250.00	
8.0	<b>Contract Line Remarks: TONIGHT/8</b>								
	Spot	11:34:34PM-TONIGH	Day,W-1,Th-1,F-1	08/22/12 11:47PM (We)	00:30	Tonight Show	AFP12TV14H	\$300.00	
	Spot	11:34:34PM-TONIGH	Day,W-1,Th-1,F-1	08/23/12 11:59PM (Th)	00:30	Tonight Show	AFP12TV14H	\$300.00	
	Spot	11:34:34PM-TONIGH	Day,W-1,Th-1,F-1	08/24/12 11:46PM (Fr)	00:30	Tonight Show	AFP12TV18H	\$300.00	
9.0	<b>Contract Line Remarks: JEOP 7-730P/9</b>								
	Spot	6:59:29PM-Jeopardy	Day,Sa-2	08/25/12 7:14PM (Sa)	00:30	Jeopardy	AFP12TV18H	\$500.00	
9.0	Spot			08/25/12			1 preempt @ \$500.00	\$0.00	No Avail
10.0	<b>Contract Line Remarks: SUN NEWS 8-10A/10</b>								
	Spot	8:00:00AM-10:00:00	Day,Su-1	08/26/12 9:10AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	AFP12TV18H	\$275.00	
11.0	<b>Contract Line Remarks: MEET PRESS/11</b>								
	Spot	10:00:04AM-MEET T	Day,Su-1	08/26/12 10:47AM (Su)	00:30	Meet the Press	AFP12TV18H	\$3000.00	
12.0	<b>Contract Line Remarks: CASH CAB 1135-1235A/12</b>								
	Spot	11:35:04PM-Cash Ca	Day,Su-1	08/26/12 12:00AM (Su)	00:30	Cash Cab 1135P-1205A	AFP12TV18H	\$300.00	



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13.0	Contract Line Remarks:	<b>NEWS 530A-8A/13</b>							
	Spot	5:30:00AM- 8:00:00	Day, Su-2	08/26/12 5:54AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	AFP12TV18H	\$265.00	
	Spot	5:30:00AM- 8:00:00	Day, Su-2	08/26/12 6:21AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	AFP12TV18H	\$265.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information  
shown on this invoice was taken from the official log.

Gross Total	\$18,455.00	Total Spots	28
Commission	(\$2,768.25)		
Net Total	\$15,686.75		